



# DESIGN2020

16<sup>th</sup> INTERNATIONAL  
DESIGN CONFERENCE

Han, J., Forbes, H., Shi, F., Hao, J. and Schaefer, D. (2020) “A DATA-DRIVEN APPROACH FOR CREATIVE CONCEPT GENERATION AND EVALUATION,” Proceedings of the Design Society: DESIGN Conference. Cambridge University Press, 1, pp. 167–176. doi: <https://doi.org/10.1017/dsd.2020.5>