



# DESIGN2020

16<sup>th</sup> INTERNATIONAL  
DESIGN CONFERENCE

Alonso Fernández, I., Panarotto, M. and Isaksson, O. (2020) “IDENTIFICATION OF TECHNOLOGY INTEGRATION CHALLENGES AT TWO GLOBAL AUTOMOTIVE OEMS,” Proceedings of the Design Society: DESIGN Conference. Cambridge University Press, 1, pp. 2245–2254. doi: <https://doi.org/10.1017/dsd.2020.314>